

# Curriculum Vitae Malul Markovich Sarit Hana

## **Personal Information**

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**Name:** Malul Markovich, Sarit Hana  
**ID Number:** 038553335  
**Date of birth:** 4 January 1976  
**Status:** Married + 2  
**Address:** 28/1 Pablo Picasso St., Kiryat Atta, Israel  
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## **Professional Experience**

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### **2006-present - Assuta Hospital**

-Administrative Director of Imaging Institutes, Assuta Hospital, Haifa  
-In charge of radiation safety throughout Assuta Medical Centers network

### **2004-2016 - Panorama Institute - Institute of Dental Imaging**

Director of the CT Unit  
Director of Public Relations

### **2001-2006 - Maccabi Health Fund - Haifa**

Radiology technician

### **2002-2004 - North Star Roentgen Ltd.**

Senior Radiology technician

### **2001 - Maor Roentgen Institute - Nahariya**

Radiology technician

## **Education**

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**1/10/2021 - Current - PhD in MARKETING - Alexandru Ioan Cuza  
University of Iasi, Iasi, Romania**

**2005 - 2007 University of Haifa**  
MA in Public Administration for Managers

**1998-2001 Bar-Ilan University**  
B.A. in Social Sciences and Natural Sciences

**1998-2001 Rambam Medical Center – Y. Monk School of Radiology and  
Imaging**  
Certified Radiology Technician

**1990 - 1994 Ort Kiryat Motzkin High School**  
Full matriculation

**1982 - 1990 Elementary School**

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## Advanced training courses and certificates

- Course for beginning managers.
- Continuing Education -CT modality
- Breast Ultrasound certification
- Supervisor Course - radiation safety
- Graphic design technology certificate
- Certificate of recognition –Certified Radiology Technician- Israel Ministry of Health.

## Language proficiency

Hebrew- Native language

English-Medium

## List of publications and conferences

Research papers published in academic journals indexed in international databases	Links
Sarit H. Malul Markovich (2022). <b>Misconceptions Regarding the X- Ray Profession</b> , <i>Review of Economic and Business Studies – REBS</i> , vol. 15, issue 1/2022, pp. 121-135 DOI: 10.47743/rebs-2022-1-0007	<a href="https://doi.org/10.47743/rebs-2022-1-0007">https://doi.org/10.47743/rebs-2022-1-0007</a> <a href="http://rebs.feaa.uaic.ro/articles/pdfs/328.pdf">http://rebs.feaa.uaic.ro/articles/pdfs/328.pdf</a>
Sarit Malul Markovich (2024) <b>MOTIVATION FOR CHOOSING THE MEDICAL IMAGING TECHNICIAN PROFESSION</b> , <i>Journal of Public Administration, Finance and Law</i> , Issue 31/2024, 570 DOI: 10.47743/jopaf1-2024-31-40	<a href="https://doi.org/10.47743/jopaf1-2024-31-40">https://doi.org/10.47743/jopaf1-2024-31-40</a>
Sarit Malul Markovich (2024) <b>MOTIVES AFFECTING THE PROFESSIONAL IMAGE OF THE MEDICAL IMAGING TECHNICIAN PROFESSION</b> , <i>Review of Economic and Business Studies – REBS</i> , vol. 17, issue 1/2024, pp. 213-226 DOI: 10.47743/rebs-2024-1-0009	<a href="https://doi.org/10.47743/rebs-2024-1-0009">https://doi.org/10.47743/rebs-2024-1-0009</a> <a href="http://rebs.feaa.uaic.ro/issues/pdfs/33.pdf">http://rebs.feaa.uaic.ro/issues/pdfs/33.pdf</a>

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Research papers presented at international academic conferences	Links
<p>Sarit Malul Markovich (2022) Facilitating And Inhibiting Factors in the Choice of Medical Imaging Technician Profession. <i>Economics and Business Administration Higher Education under the Impact of Digitalization. Conference Proceedings of the XIVth International Conference Globalization and Higher Education in Economics and Business Administration – GEBA 2022.</i></p> <p>DOI: 10.2139/ssrn.4847583</p>	<p><a href="http://dx.doi.org/10.2139/ssrn.4847583">http://dx.doi.org/10.2139/ssrn.4847583</a></p> <p><a href="https://www.editura.uaic.ro/produse/editura/aparitii-recente/economics-and-business-administration-higher-education-under-the-impact-of-digitalization-conference-proceedings-of-the-xivth-international-conference-globalization-and-higher-education-in-economics-and-business-administration-geba-2022-1990/1/1">https://www.editura.uaic.ro/produse/editura/aparitii-recente/economics-and-business-administration-higher-education-under-the-impact-of-digitalization-conference-proceedings-of-the-xivth-international-conference-globalization-and-higher-education-in-economics-and-business-administration-geba-2022-1990/1/1</a></p>
<p>Sarit Malul Markovich (2022) Misconceptions Regarding the X- Ray Profession, presented at <i>International Conference EU finance, regulation and business EUFIRE 2022, May 13-14.</i></p>	<p><a href="https://eufire.uaic.ro/european-finance-business-and-regulation-may-2022/">https://eufire.uaic.ro/european-finance-business-and-regulation-may-2022/</a></p> <p><a href="https://eufire.uaic.ro/wp-content/uploads/2022/05/programabstractsEUFIRE2022_F.pdf">https://eufire.uaic.ro/wp-content/uploads/2022/05/programabstractsEUFIRE2022_F.pdf</a></p>
<p>Sarit Malul Markovich &amp; Andrei AG.(2022) The Poor Image of the X-Ray Technician Profession and How it Affects Supply, <i>International Conference STRATEGICA 2022. Sustainable Development and Strategic Growth</i>, pp. 124-136</p> <p>DOI: 10.2139/ssrn.4842462</p>	<p><a href="http://dx.doi.org/10.2139/ssrn.4842462">http://dx.doi.org/10.2139/ssrn.4842462</a></p> <p><a href="https://www.scribd.com/document/731745479/2022-Strategica-Proceedings-Volum">https://www.scribd.com/document/731745479/2022-Strategica-Proceedings-Volum</a></p>
<p>Sarit Malul Markovich (2022) X-ray technician is it the same as you think? presented at <i>International Conference The 30th Conference of the Nuclear Societies 2022, June 7-9.</i></p>	

26.08.2024

Sarit Hana, Malul Markovich

